

## LISTING OF MEDIA USED FOR PUBLICITY

### PRINT MEDIA: NOTE THAT ARTICLES MUST BE SUBMITTED AT LEAST TWO WEEKS BEFORE THE EVENT

SYRACUSE.COM/POST-STANDARD-Articles can be submitted in the events calendar or as articles in press releases. [Myevent.syracuse.com](http://myevent.syracuse.com)

NEWTIMES weekly entertainment/events newspaper. Registration with login and password required.

Syracuse University. Daily Orange. [news@dailyorange.com](mailto:news@dailyorange.com)

LeMoyne College, The Dolphin. [dolphin@lemoyne.edu](mailto:dolphin@lemoyne.edu)

### BROADCAST MEDIA: NOTE THAT ARTICLES/EVENTS MUST BE SUBMITTED AT LEAST TWO WEEKS BEFORE THE EVENT; THREE WEEKS FOR SPRECTRUM NEWS

WAER-FM, NPR affiliate, Syracuse. Website home page, then Community, then Submit an Event

WRVO-FM, NPR affiliate, Oswego. Website home page, then Community, then Submit an Event.

WSYR-TV, ABC AFFILIATE-Syracuse (channel 9). Go to home page and scroll down to Events Calendar, click on Add Event. Registration required & password created for account; account then gets an organizational code number

SPECTRUM/TIME-WARNER CABLE NEWS –Syracuse. Go to home page of website. Scroll all the way down the page to find Submit an Event. All events must be submitted three weeks in advance.

CNY Central TV stations. (WTHV/WSTM/CW6, NBC & CBS affiliates, Syracuse) - [inthecommunity@CnyCentral.com](mailto:inthecommunity@CnyCentral.com)

WCNY-FM NPR station. Enter in email as a press release: [press@tunein.com](mailto:press@tunein.com)

Syracuse Visitors and Convention Bureau. Go to homepage of website, go to Events, then Submit an Event.

Eagle News Online. Go to home page, click on Things to Do. On the page, there is a small green box for Post an Event.

FAMILY TIMES, Syracuse. Email event: [editorial@familytimes.biz](mailto:editorial@familytimes.biz). Note that all entries for their calendar and online page must be submitted one month in advance. For example, the deadline for the December issue would be November 1<sup>st</sup>.

Clear Channel Radio Stations (covers six different stations with varying genre formats) Y94fm.com, then Info, then Community Calendar, then Submit an Event. If this doesn't work, email [justinmiller2@iheartmedia.com](mailto:justinmiller2@iheartmedia.com)

Fox WSYT/My43. [foxsyracuse.com](http://foxsyracuse.com), Community Calendar (Note-this is not Fox News Channel)